

REP HEADLINE# 6336313
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

SEP24/12 17.47
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/GTF-VOTE NO ON 7
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME ANNE BRAUNSCHEIDEL
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6336313

PRDCT GTF-VOTE NO ON 7 EST#1401 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT26/12 - NOV1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP24/12 17.47

REP:

TO: MALORY
FROM: ORDER
TEL: 1-840-600-1311
THX PLS CFM, 9/24/12

NEW

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#:REP : CD: TIME PERIOD : LGTH : SEQ : RATE : START : END : SPTS: WEEK : DAYS : TOTL:
: LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1401

LINE	CD	TIME PERIOD	LGTH	SEQ	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1		700P-730P	30		\$1,600.00	10/26	10/26	2		FRI	2

PROGRAM : 2.5 MEN

2		730P-800P	30		\$1,800.00	10/26	10/26	2		FRI	2
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PROGRAM : 2.5 MEN

LINE# 636913
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-1230P	30	112/2	\$800.00	10/27	10/27	2		SAT	2
PROGRAM : SEC PREGAME												
4			1200N-300P	30		\$2,000.00	10/27	10/27	4		SAT	4
PROGRAM : SEC FOOTBALL												
5			630P-700P	30		\$600.00	10/29	11/1	8		M-TH	8
PROGRAM : SEINFELD CON COM1: 2X PER DAY												
6			700P-730P	30		\$1,600.00	10/29	11/1	8		M-TH	8
PROGRAM : 2.5 MEN CON COM1: 2X PER DAY												
7			730P-800P	30		\$1,800.00	10/29	10/31	3		M,W	3
PROGRAM : 2.5MEN												
8			630P-700P	30		\$600.00	10/26	10/26	2		FRI	2
PROGRAM : SEINFELD												
OCT/12			17600.00	NOV/12		23000.00						
CONTRACT TOTAL												40600.00
TOTAL SPOTS												31

MARKET TOTALS \$1,353,333 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%
SVC- NSI
DEMOS- RA35+*
CABL 0%